

# PARTNER VIDEOS

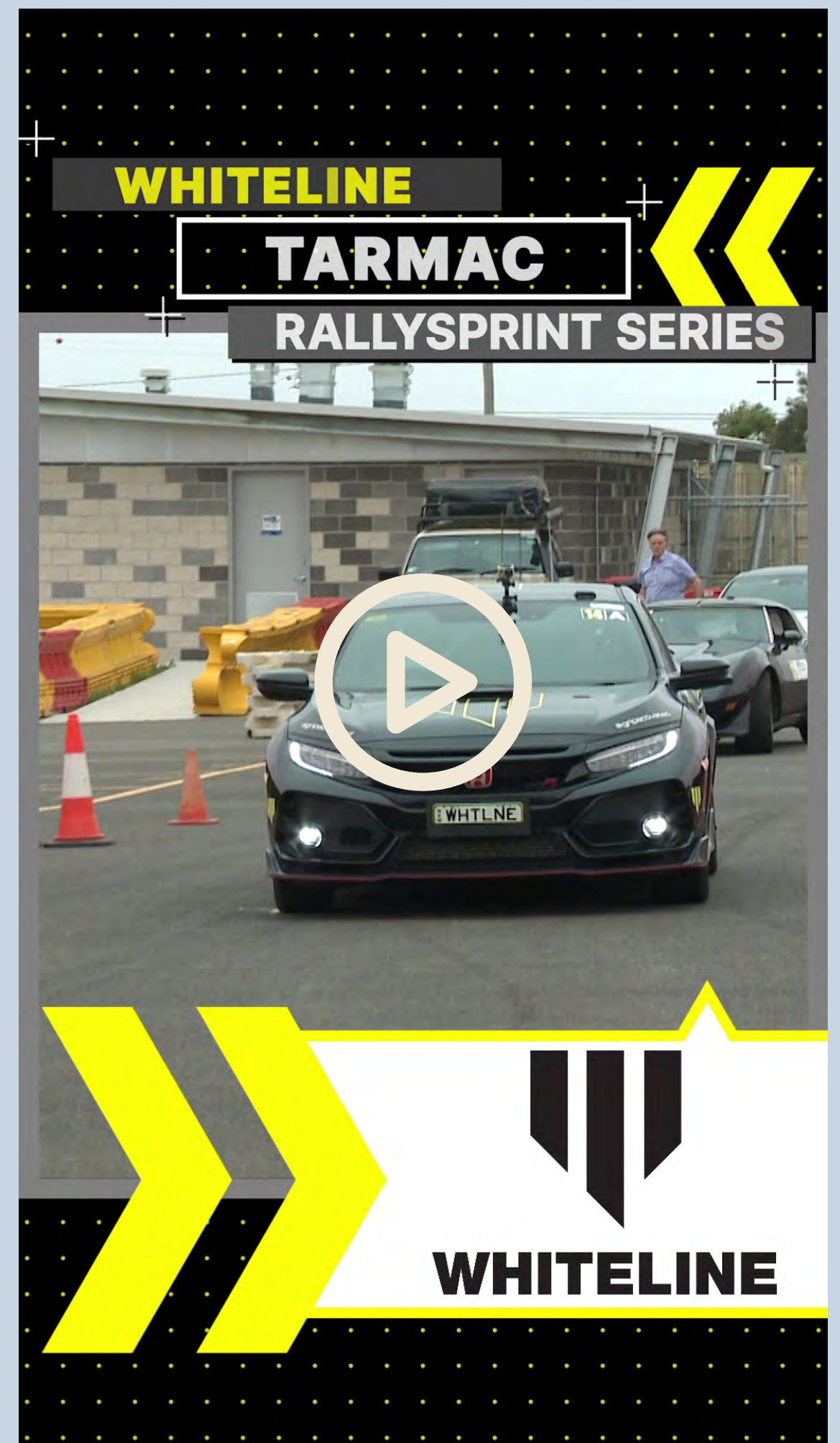
REELS  
STORIES  
TIK TOK

8 Major Partner Videos produced  
15 Second Duration

Used as Facebook/Instagram Stories

Added as FB/Insta Reels

Loaded every day for 7 months





b.com.au

RFB

RFB  
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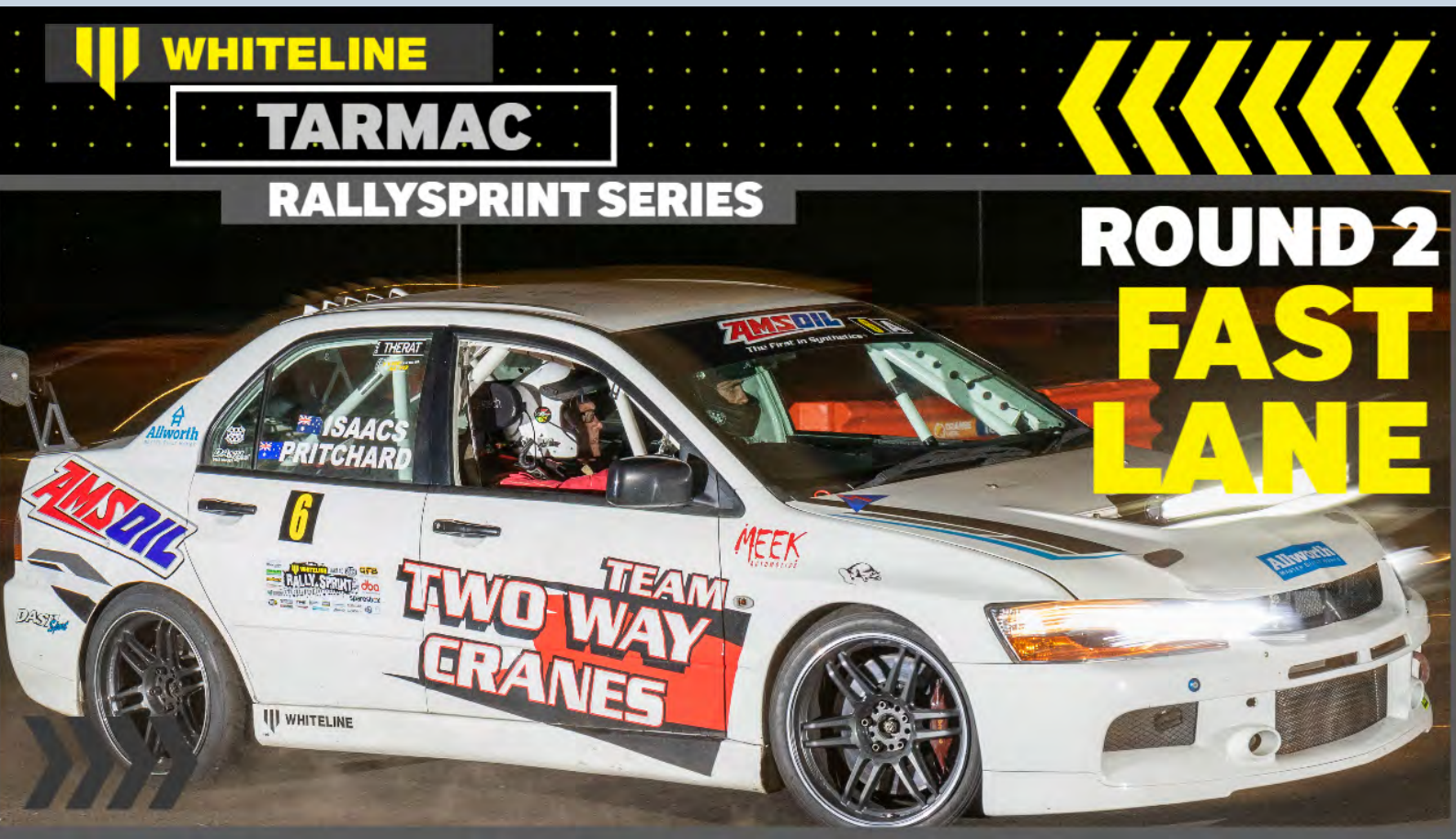
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WHITELINE



# EVENT VIDEOS



25 Official Videos produced over the 5 Rounds



10,200  
YouTube Views

14,000 Facebook  
Views

Additional customer competitor packages were produced for specific customers who purchased a video package.



# WHITELINE



# VIDEOS COMPONENTS

Graphical Intro Sequence with Major Partner Logos at beginning of each video.

Graphical End Screen at the conclusion of each video running for 20 seconds.

Lower Third name straps with Major Partner logos incorporated



# PHOTOGRAPHY

20 Different Photographers over the 5 Rounds

2800 official photographs taken by

 roy meuronen  
photography

Hi-res photos available for sale and lo-res photos loaded to NSSCC Facebook Page with event logos



# WHITELINE





This report was produced by  
OHM Productions for NSSCC.